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Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 1: Information Flow

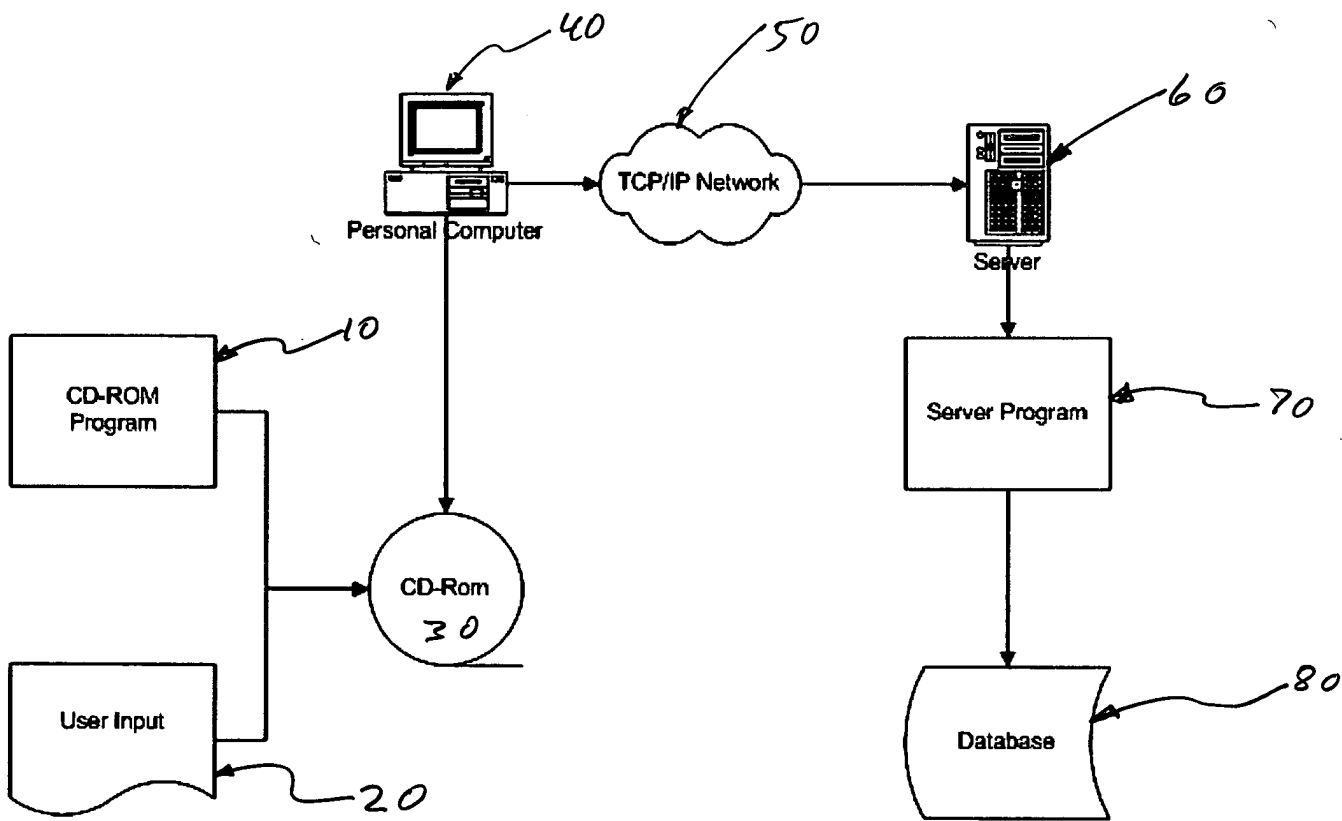



Fig. 1

Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 2: User Input Screen Example 1

  
**RED HAWK**  
AT WINGFIELD SPRINGS

To learn about Red Hawk and for a chance to WIN,  
please enter the following:

First Name:

Last Name:

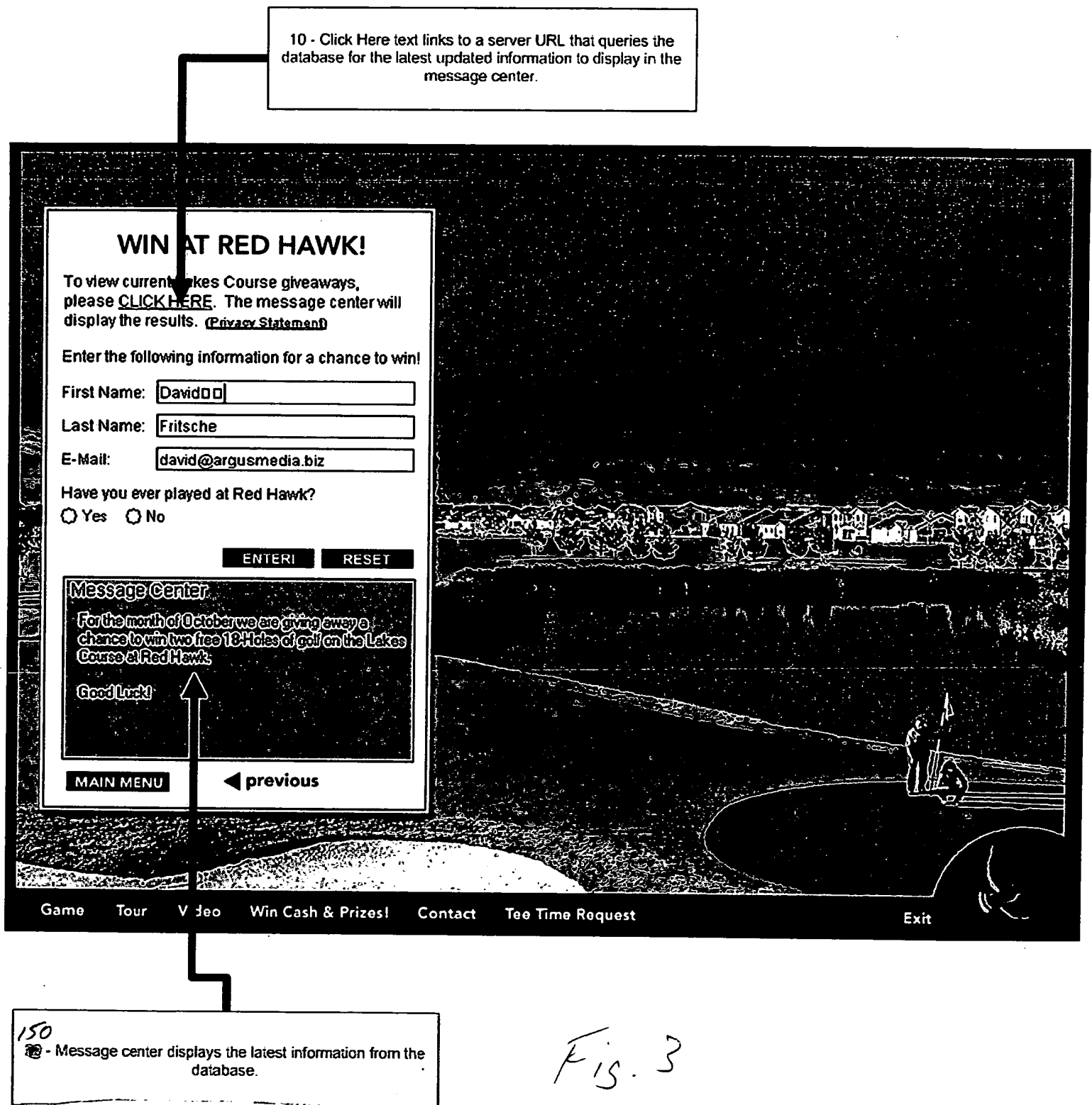
E-Mail:

Game   Tour   Video   Win Cash & Prizes   Contact   Ice Time Request   Exit

100

# Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 2: Variable position holder Example 1



# Art of Driving Data Flow Argus Media/BBDO

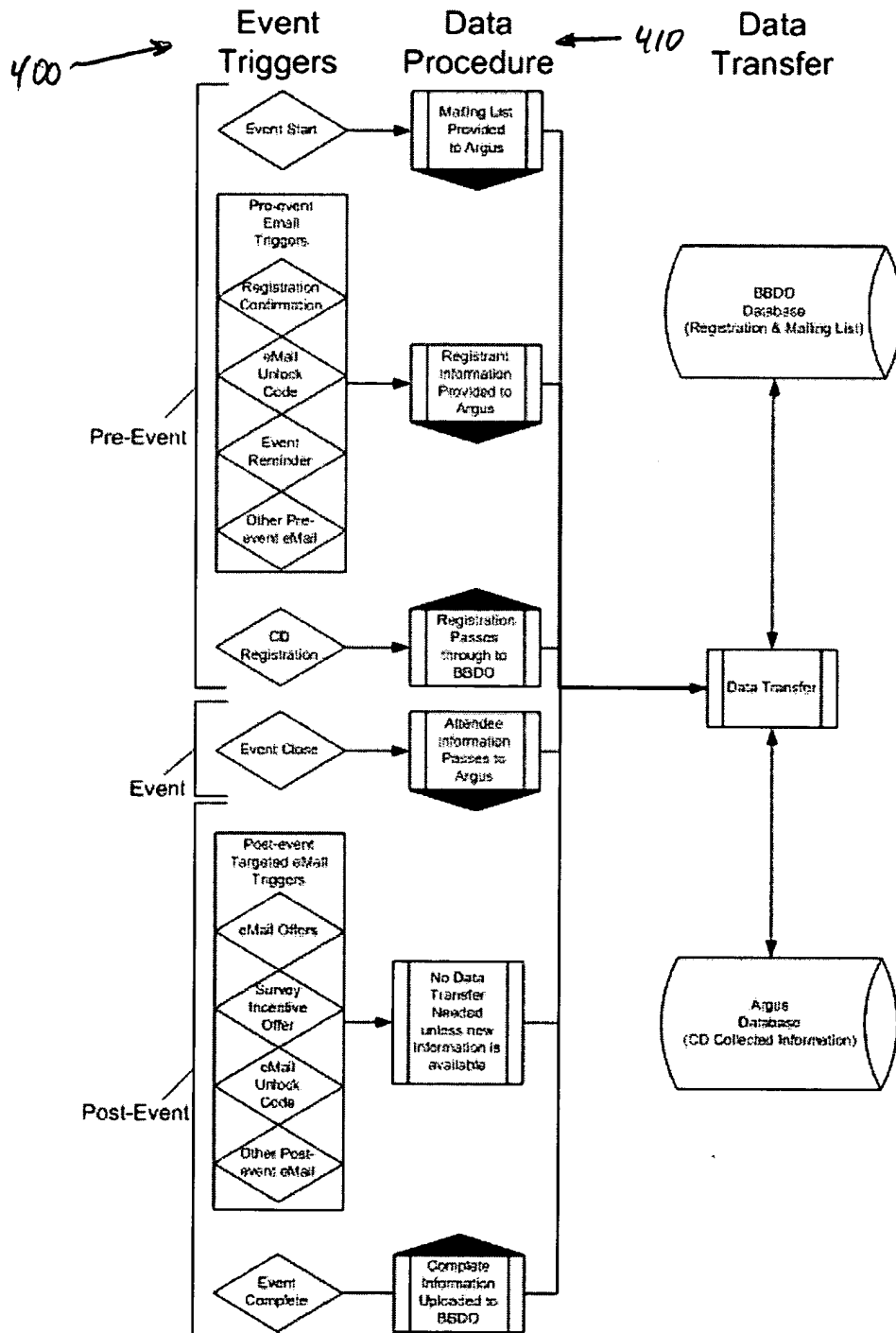


Fig. 4

Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 1: Data Flow Diagram

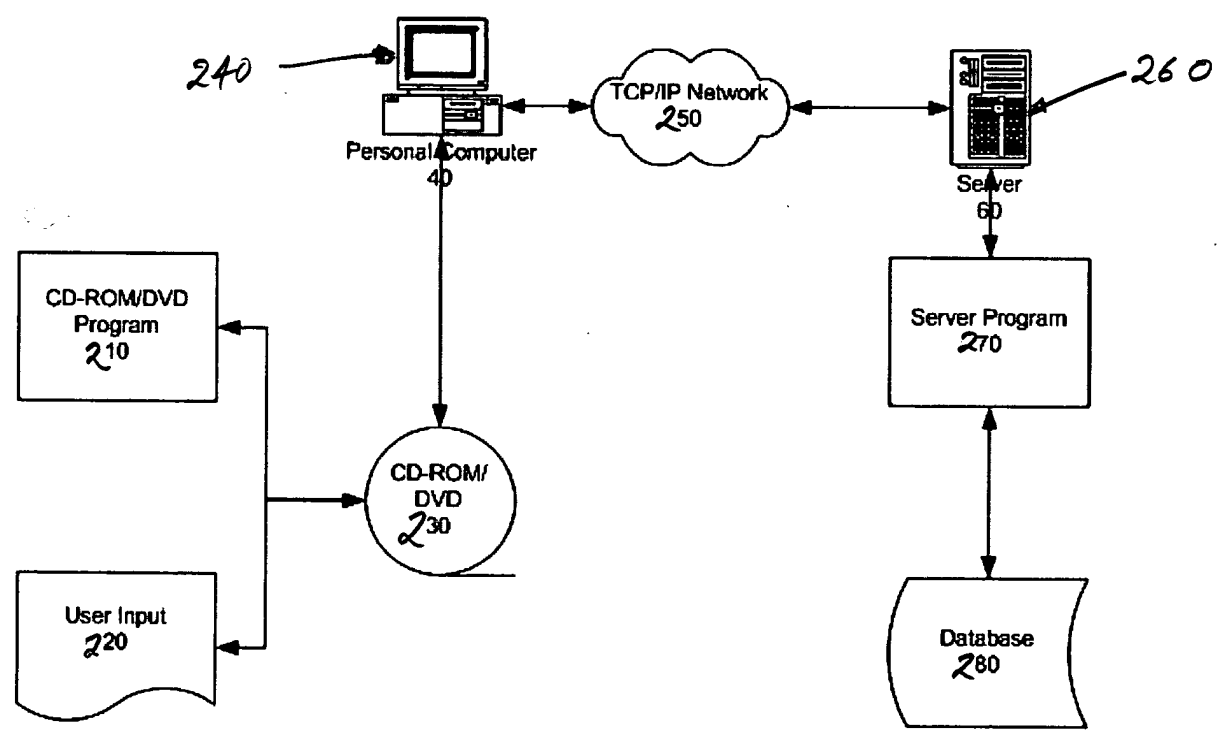


Fig. 5

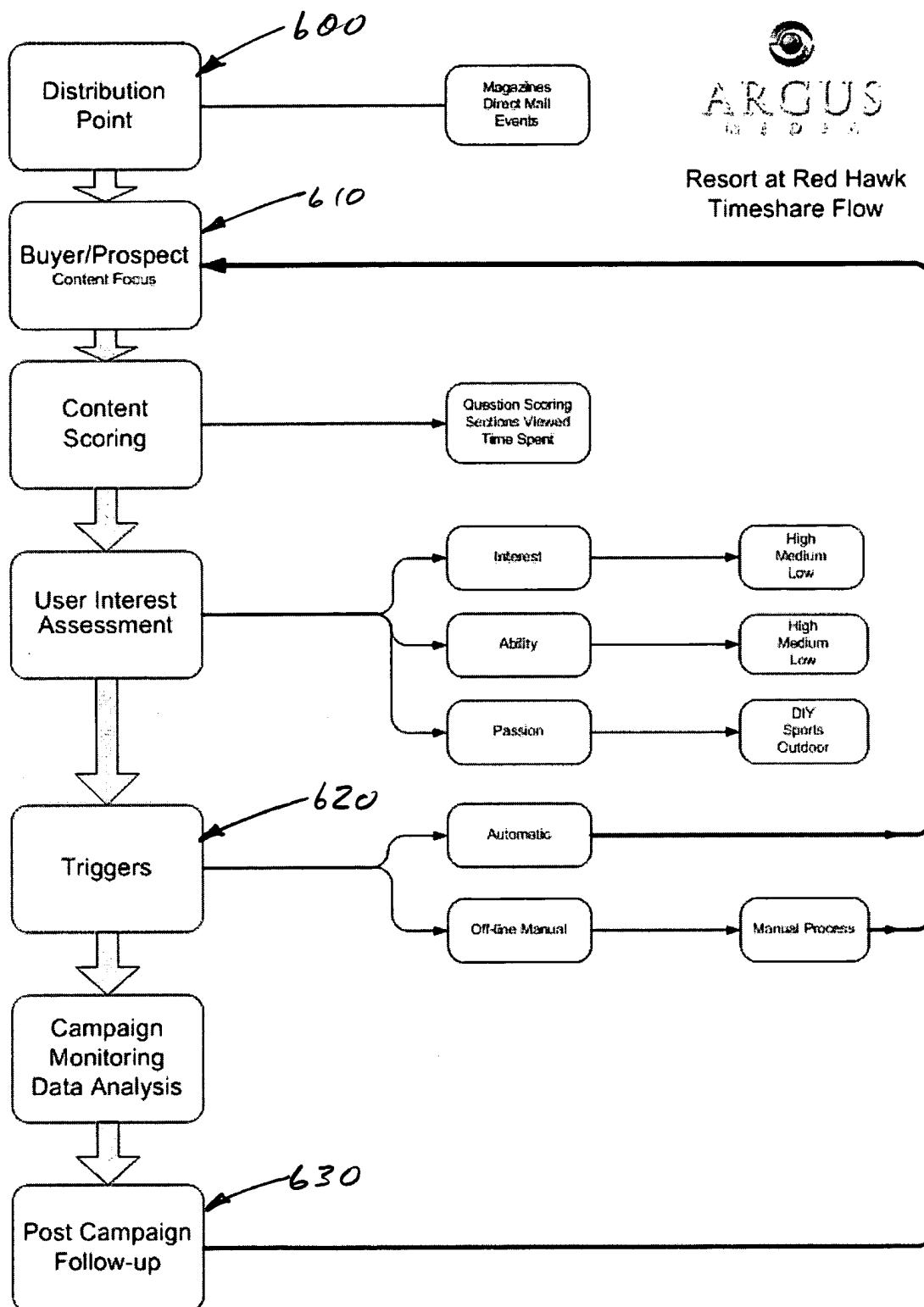


Fig. 6

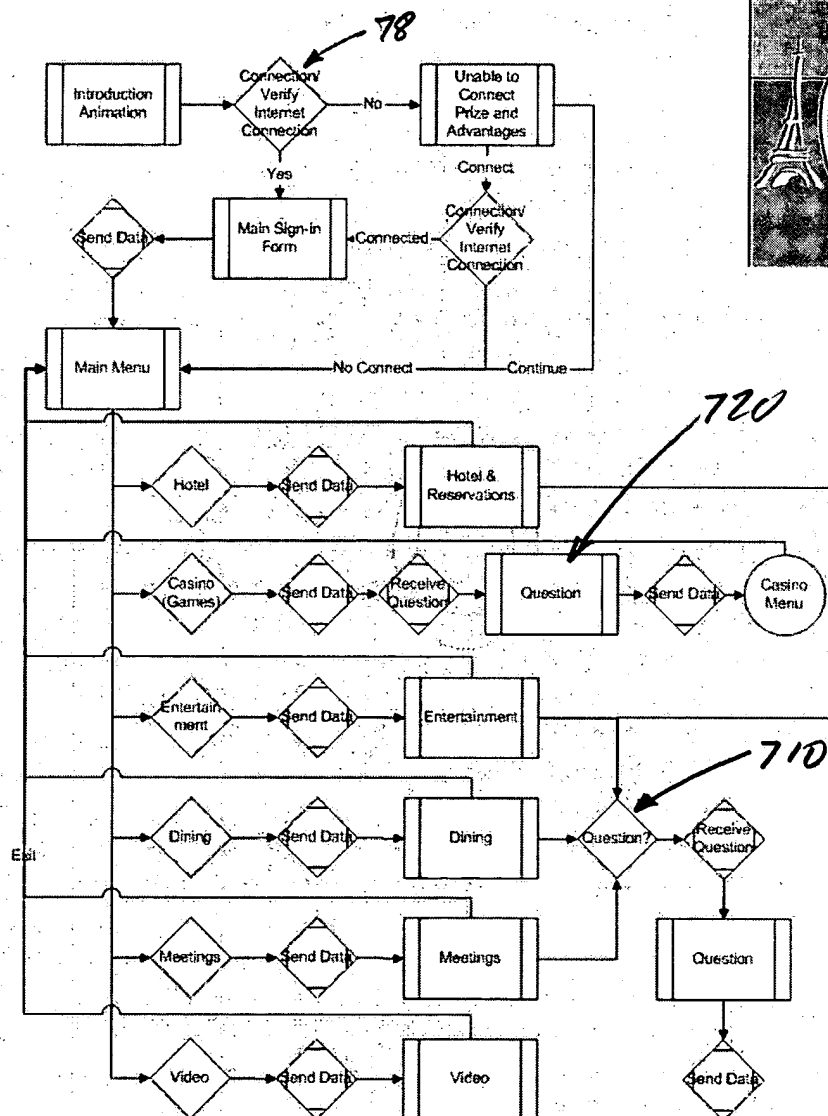
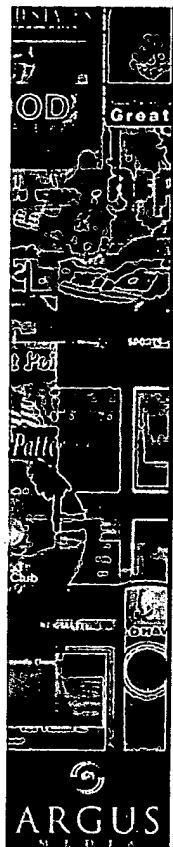


Fig. 7





## Visual Process Flowchart

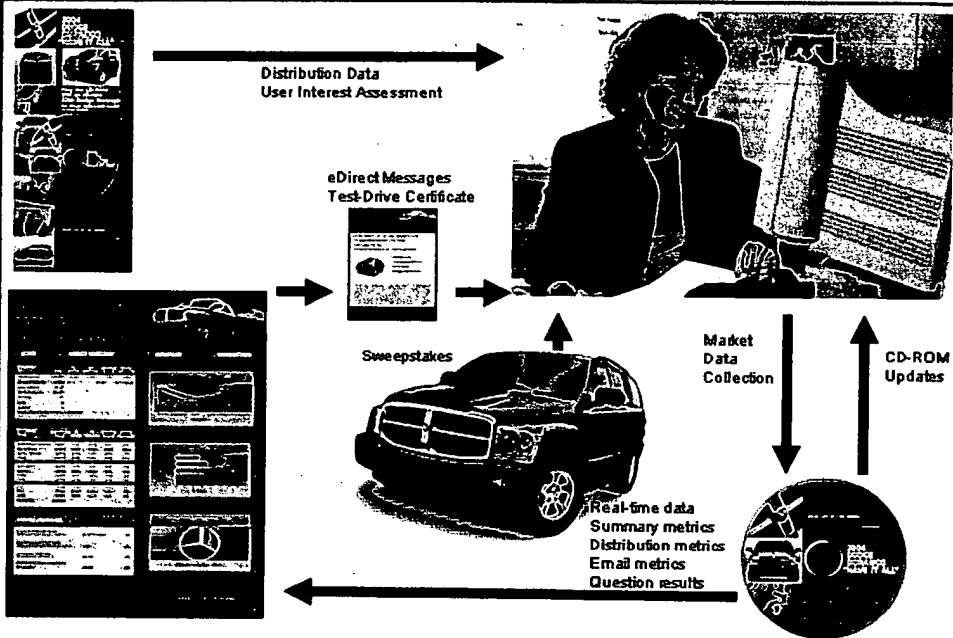
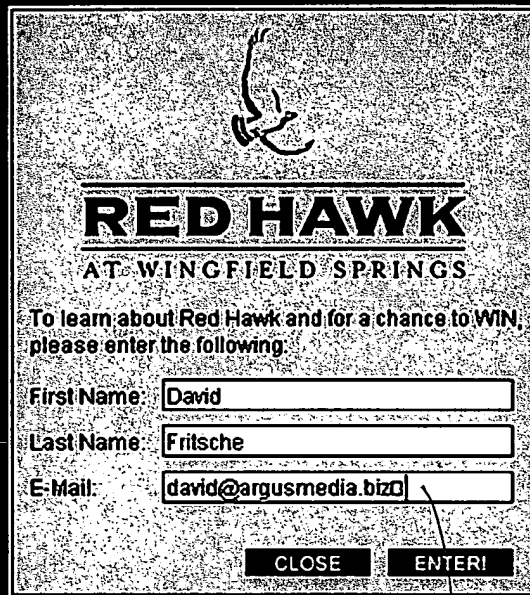


Fig-8

# Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 2: User Input Screen Example 1



**RED HAWK**  
**AT WINGFIELD SPRINGS**

To learn about Red Hawk and for a chance to WIN,  
please enter the following:

First Name:

Last Name:

E-Mail:

520

Fig. 9

# Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 3: User Input Screen Example 2

520

**WIN AT RED HAWK!**

To view current Lakes Course giveaways, please [CLICK HERE](#). The message center will display the results. ([Privacy Statement](#))

Enter the following information for a chance to win!

First Name:

Last Name:

E-Mail:

Have you ever played at Red Hawk?

☒ Yes ☐ No

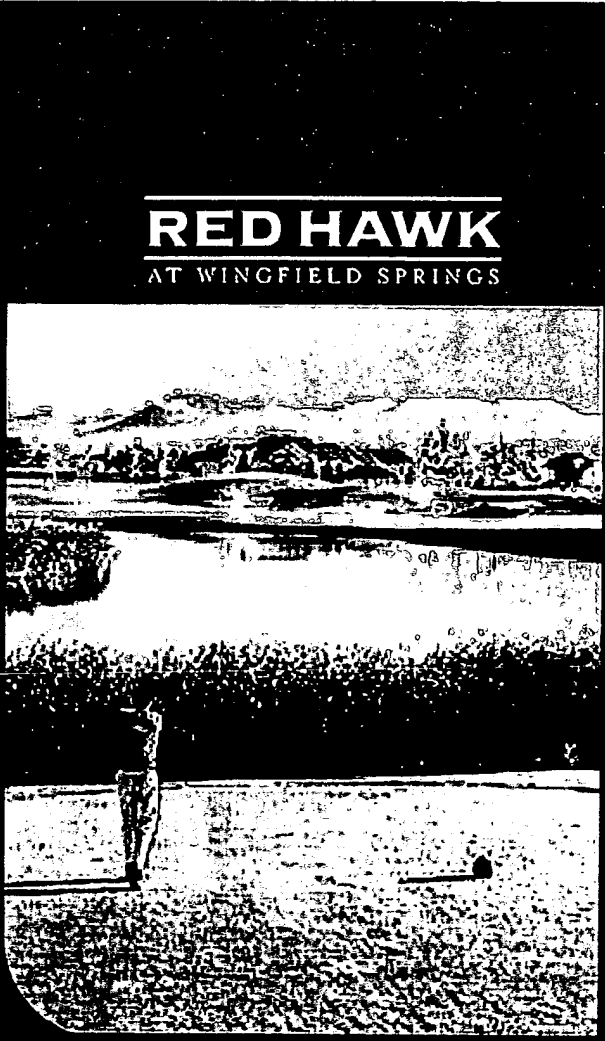
Message Center

Game Tour Video Win Cash & Prizes! Contact Tee Time Request Exit

Fig. 10

# Patent Application A: Method to collect data directly through a CD-ROM

FIGURE 4: User Input Screen Example 3



**RED HAWK**  
AT WINGFIELD SPRINGS

## 9 Holes on the LAKES COURSE

**GOLF GAME**  
**Sign in and play!**

Current month prizes are:  
For the month of October we are giving away a chance to win two free 18-Holes of golf on the Lakes Course at Red Hawk.

Enter the following information for a chance to WIN!

First Name:

Last Name:

E-mail:

Would you stay at Red Hawk if we had our own lodging?

Select one.....

**Enter & Play!**      **Exit**


Fig. 11

# Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 3A: Variable position holder Example 2

10 - Current month information is automatically queried from the remote database and merged into the variable position holder.

**RED HAWK**  
AT WINGFIELD SPRINGS



## 9 Holes on the LAKES COURSE

### GOLF GAME

Sign in and play!

Current month prizes are:  
For the month of October we are giving away a chance to win two free 18-Holes of golf on the Lakes Course at Red Hawk.

Enter the following information for a chance to WIN!

First Name:

Last Name:

E-mail:

Would you stay at Red Hawk if we had our own lodging?

Select one.....

**Enter & Play!**      **Exit**

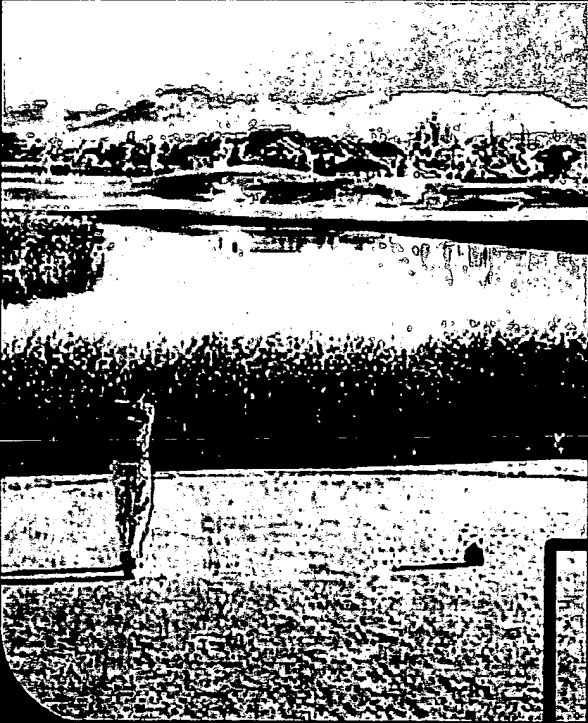
20 -Question is automatically queried and the current or appropriate question based on user data is brought into the variable position holder.

Fig. 12

Patent Application B: Method to remotely update the contents of CD-ROM or DVD media

FIGURE 3B: Variable position holder Example 3

**RED HAWK**  
AT WINGFIELD SPRINGS



# 9 Holes on the LAKES COURSE

**GOLF GAME**  
Sign in and play!

Current month prizes are:

For the month of October we are giving away a chance to win two free 18-Holes of golf on the Lakes Course at Red Hawk.

Enter the following information for a chance to WIN!

First Name:

Last Name:

E-mail:

Would you stay at Red Hawk if we had our own  
Select one.....  
☐ Yes  
☐ No

**Enter & Play!**      **Exit**

30 - Question answer information is brought into the variable position holder for the answer.

2520

Fig-13